

Business models for integrated e-infrastructures with commercial clouds

Wednesday, 19 September 2012 16:05 (20 minutes)

Printable Summary

Insights to business models i.e. definition, analysis, design and evaluation as foreseen by Work Package 7 of the Helix Nebula project. First the concept of business models is explained on the basis of the Osterwalder model. Secondly, steps to analyse and understand business models are explained. Thirdly, methods to design innovative business models and to evaluate a set of potential models are presented. In the end a few insights on the expected business case calculations are shown. Further, the slides highlight how Work Package 6 could collaborate to address the business case of publicly-funded infrastructures integrated with commercial providers.

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Session Classification: Helix-Nebula Workshop: Business Models and Legal Aspects