

## Exploring the value of Open Data on science and research

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Data is seen as the new oil, an important raw material for a variety of new information products and services. “Data has more value if it is open available”, said Neelie Kroes, Vice President of the European Commission and responsible for the Digital Agenda. “Open data provides more transparency and better decision-making” . Expectations are high, but many organisations are struggling to find and define the economic, social and societal value of open data.

Therefore Business Modelling was an important work stream within the Dutch ‘Nederland Open Data’ project. Participants discussed the application of open data using Osterwald’s “Business Model Canvas”. Value propositions were defined by asking the right questions. Based on the results of numerous workshops, a business model generator for open data was developed.

This presentation aims to discuss new and potential business models, clarify the value of open data on science and research and share knowledge and experience in the area with the open science domain.

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