

IBM Key-note: Emerging Technologies and Trends in the IT sector

Monday, 16 September 2013 11:45 (15 minutes)

Elisa Martin Garijo is Director of Technology for IBM in Spain, Portugal, Greece and Israel. She is also the Senior Architect for certified Information Systems and holds the position of Distinguished Engineer and a member of the leadership team of the IBM Academy of Technology. As director of technology, Elisa brings technology and innovation in the country, with the main objective of stimulating intelligent solutions in Spanish companies and institutions that use technology and innovation as drivers for competitiveness. In this presentation Elisa Martin Garijo will address the transfer of innovative experiences and technology to business and society, showing how adding value can be done by connecting customers with IBM Research.

A member of the leadership team of the IBM Academy of Technology, Elisa participates in research studies internationally and nationally. She has two patents and has written several collaborations and studies on products and technical processes.

Description of Work

tbc

Wider Impact of this Work

tbc

Session, double-session

NA

Printable Summary

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