

## CRM demo

*Wednesday, 18 September 2013 09:00 (8 hours)*

### Description of Work

This demo will provide use case demonstrations on how to use the system, and on how to maximize the potential of the CRM information on the benefit of the different EGI actors.

### Preferred Day if any (Demos - Mon, Tue, Wed)

Tue

### Printable Summary

The EGI CRM has been setup to help coordinate and monitor at the European level the “Outreach to new user communities” activity. In the CRM system EGI members record key findings about the infrastructure needs of potential clients of EGI services. It can generate and provide reports about the stored information, as well as about the intensity with which recordings are made in the system. The primary users of the system are those in EGI who are responsible for the outreach activities: the NGI International Liaisons and the Marketing and User Community Support Teams of EGI.eu.

**Primary author:** BORGES, Goncalo (LIP)

**Co-authors:** BAYONNE SOPO, Enrique (UPVLC); MIGUEL DA SILVA GOMES, Hugo (LIP); PINA, Joao (LIP)

**Presenters:** BAYONNE SOPO, Enrique (UPVLC); BORGES, Goncalo (LIP); MIGUEL DA SILVA GOMES, Hugo (LIP); PINA, Joao (LIP)

**Session Classification:** EGI Demo Booth 3