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Business Models and Pricing Schemes

Thursday, 25 September 2014 09:20 (20 minutes)

The main objective of this presentation is to articulate the discussions that have taken place over the last several months, building on Phase 1 achievements in order to take the following decisions on: 1.) Do the business models represent the full landscape? If not, what is missing or what needs to change? 2.) Selection of pricing schemes - What can be supported technically? Are they flexible and able to support a business strategy? What is missing in order to provide/sign a contract?

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