

## **Marine/Maritime Market Analysis - Initial Findings for the iMarine Case**

*Thursday, 21 May 2015 15:40 (25 minutes)*

The scientific data collected and knowledge generated from the marine/maritime research represent an important value for a number of industries and policy-makers. In this presentation, the initial finding of the market sector analysis is presented, including identification of stakeholders, value chains and competitions, and potential revenue streams. The work leverage on the Sustainability plan of iMarine and introduce the sustainability strategy of BlueBridge.

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**Session Classification:** Business Track: Engaging SMEs