

Intro to EGI Market Analysis

Thursday, 21 May 2015 15:30 (10 minutes)

EGI is committed to supporting SMEs at a European and National level by exploring and detecting opportunities for collaboration and/or exploitation. In order to do so, it is essential to collect and validate a wide set of requirements from identified SMEs that will be used to profile new and enhanced EGI services and propose recommendations for their development.

Initially, efforts will focus on the agriculture and food, geospatial and the fishery and marine sciences sectors, which will provide use cases for the creation of services and solutions unifying computing and data approaches.

This presentation focuses on the market analysis activities taking place within the context of EGI-Engage and how the results will impact innovation in Europe and beyond.

As complimentary SME engagement efforts mature and new areas arise, new requirements will be analysed and fed into development activities.

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Session Classification: Business Track: Engaging SMEs