

EGI Business Development

Tuesday, 10 November 2015 16:00 (25 minutes)

Formal activities: pay-for-use, business engagement programme, market analysis

Business case examples: how NGIs are working with SMEs on a local level

Innovation topics: bringing the information together to move forward

Presenter: HOLSINGER, Sy (EGLeu)

Session Classification: Innovating with SMEs and Industry