

# Agri-food: initial requirements and market analysis

*Wednesday, 11 November 2015 14:30 (30 minutes)*

In the agri-food sector SMEs offering services to institutions and individuals doing research on agri-food topics are targeted. In the context of the project, the agri-food sector is mainly represented by agINFRA (<http://aginfra.eu>), the European hub for agri-food research and the domain-specific node for OpenAIRE (<http://openaire.eu>) and Big Data Europe (<http://www.big-data-europe.eu>). Taking advantage of the agINFRA community and the FI-PPP accelerator projects (among others) initial findings of a market analysis will be presented: market needs, recommendations for new and enhanced services for (big) and/or open data services targeting the industry and academia, and feedback collected through an online survey distributed to the SMEs of the the targeted ecosystem.

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**Session Classification:** Data without boundaries: market analysis and technical requirements