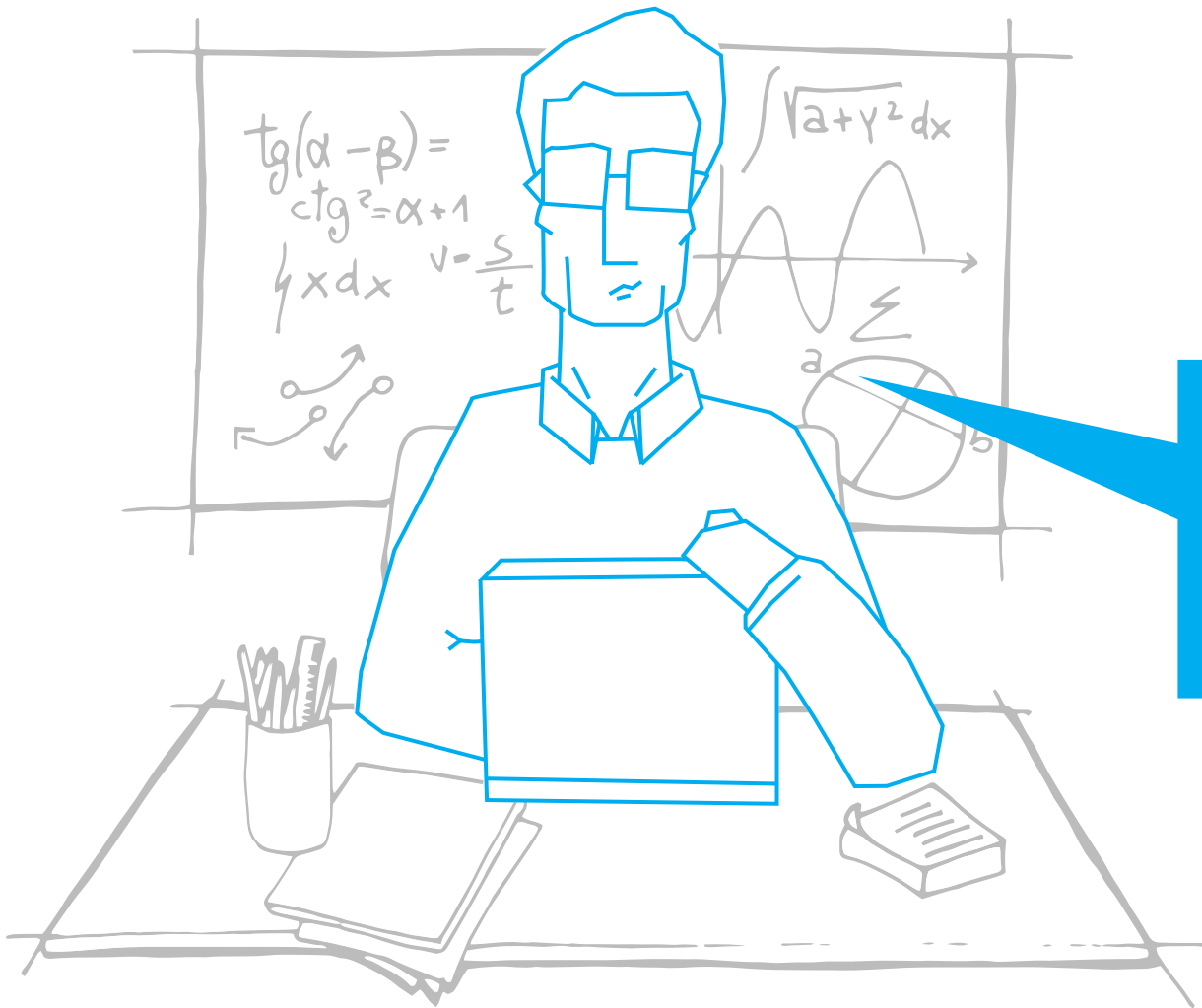


# DATA SCIENCE PRACTITIONER

Luca Perlato is the Chief Data Scientist in WelikeCRM.

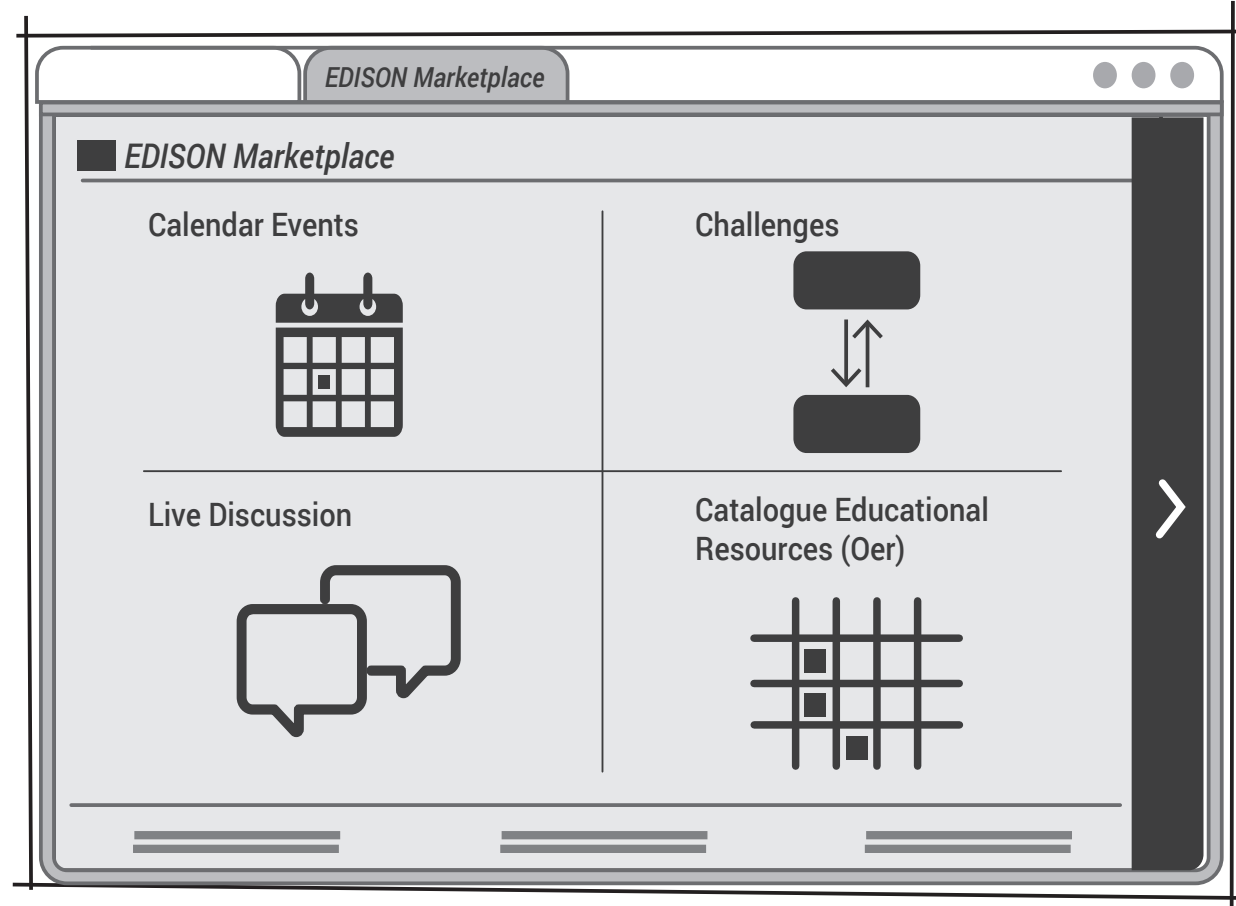
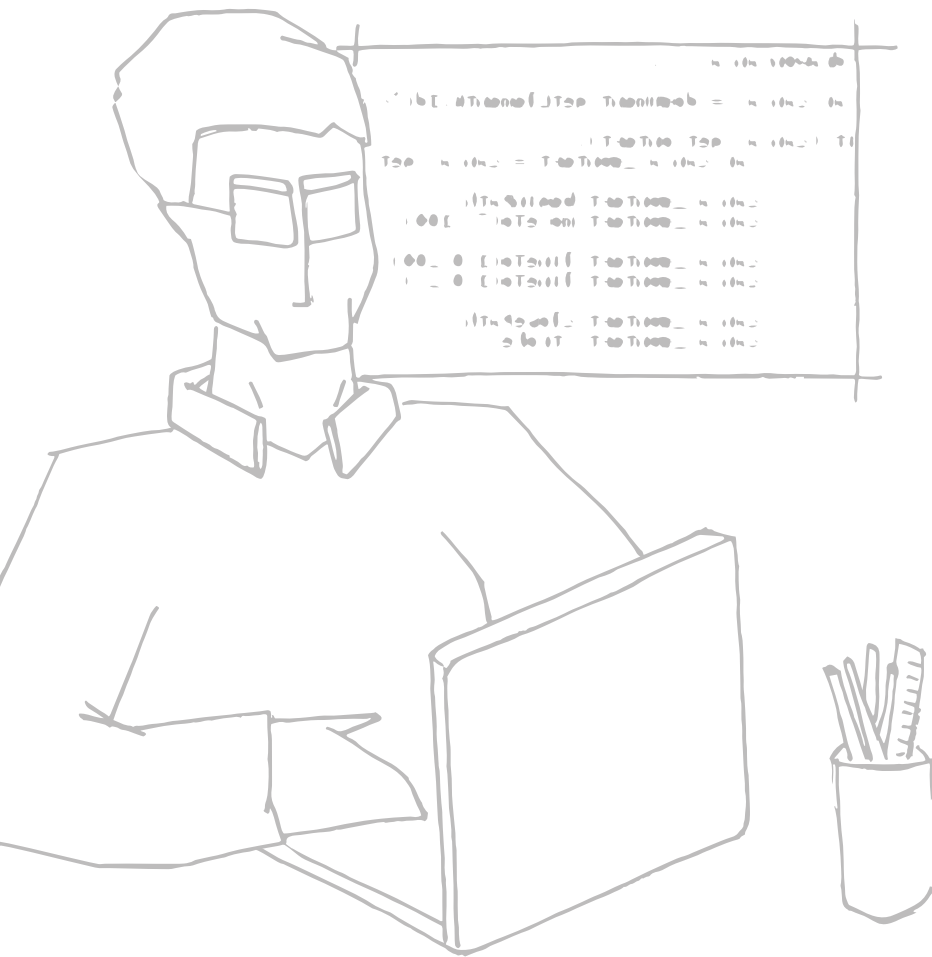
He needs to specialize in DS and gain the DSP certification to get higher professional development levels.



*"This is not the Big Data era, rather the Bad Data era. I spend 90% of my work time in cleaning the data and preparing data for the analysis"*

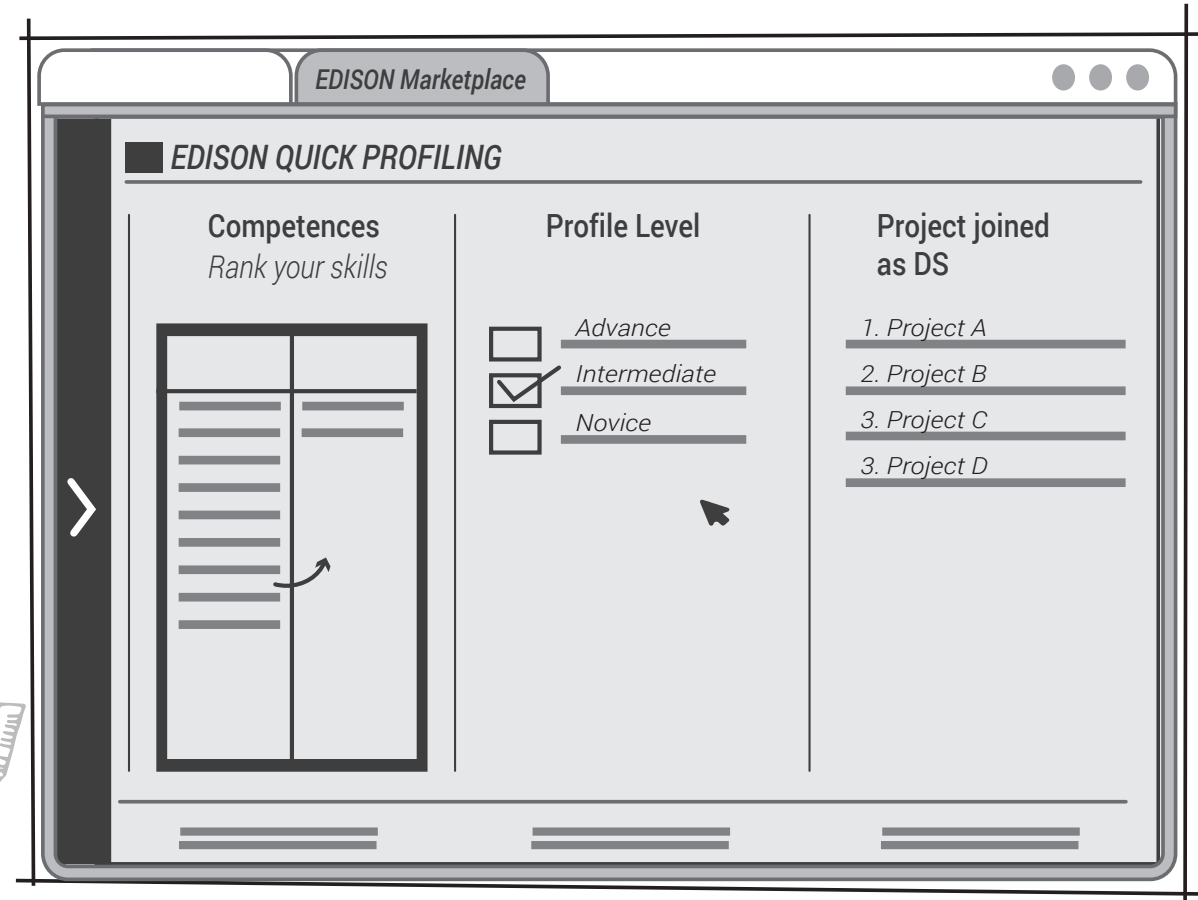
# USER ENGAGEMENT

In the last "Data Science Weekly Newsletter" he reads that the EDISON service portal has increased exponentially his community involving the major DS experts in the scientific community. It could be a great opportunity to get in touch with them and be recognised as DS expert.



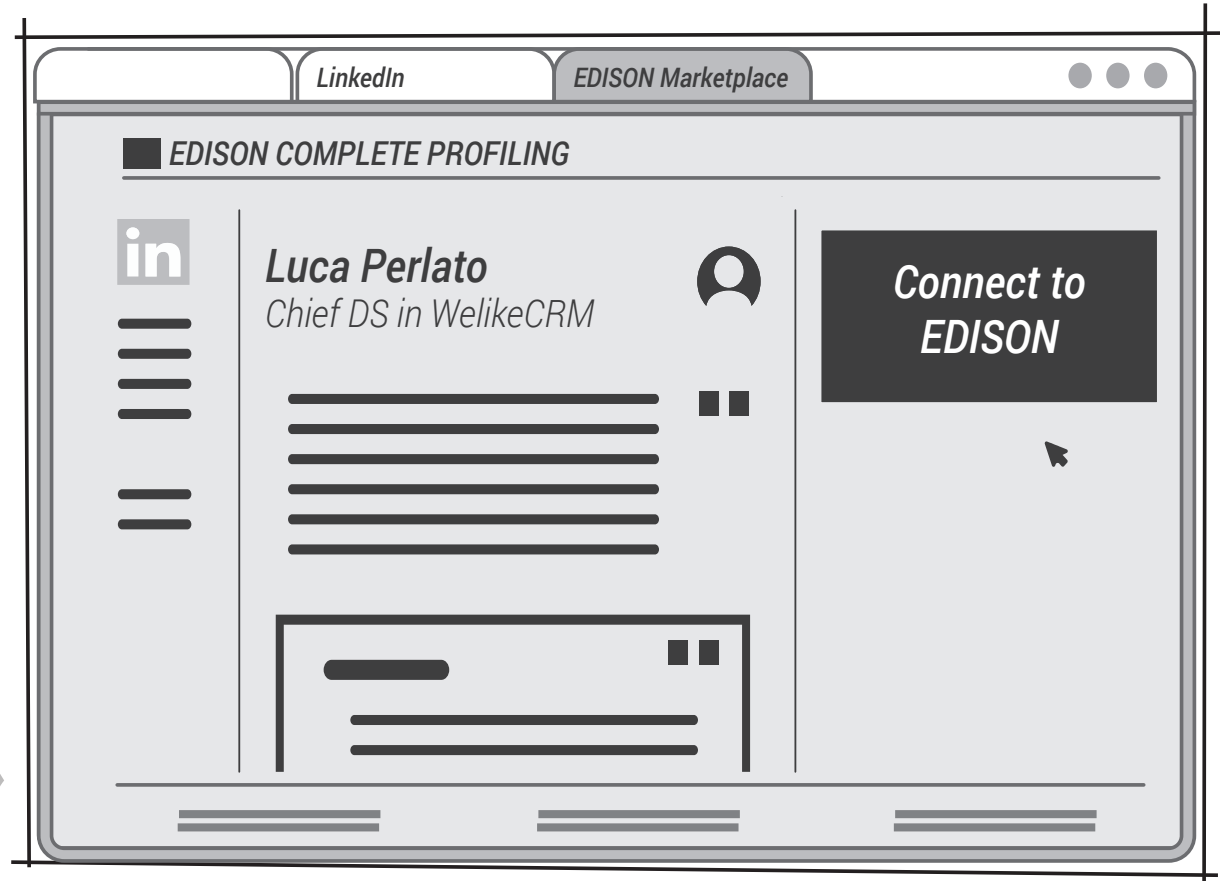
# USER QUICK PROFILING

Luca starts his journey by accessing the Quick user profiling process. This process doesn't require to register and authenticate and allows him to receive, on the basis of the gap analysis, the recommendation on the resources to practise in the Virtual Lab section.



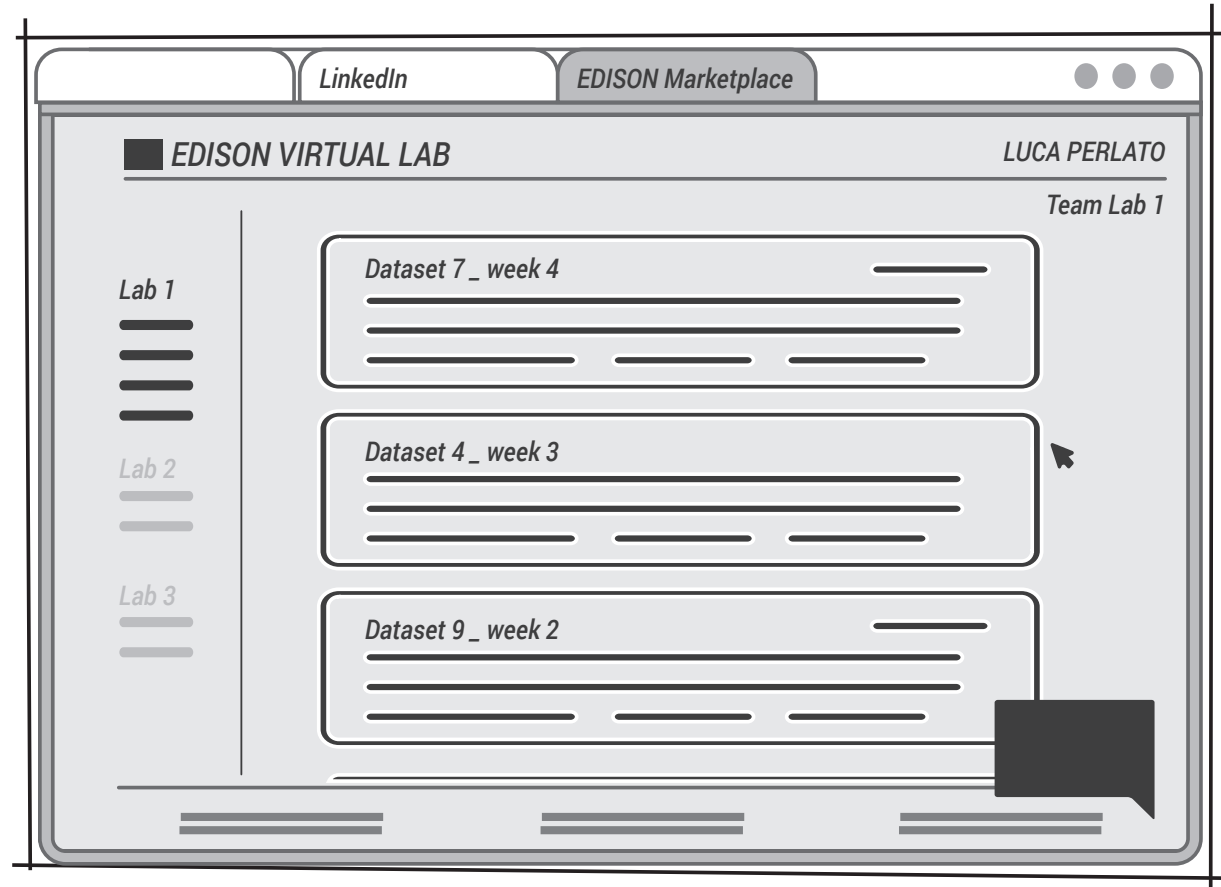
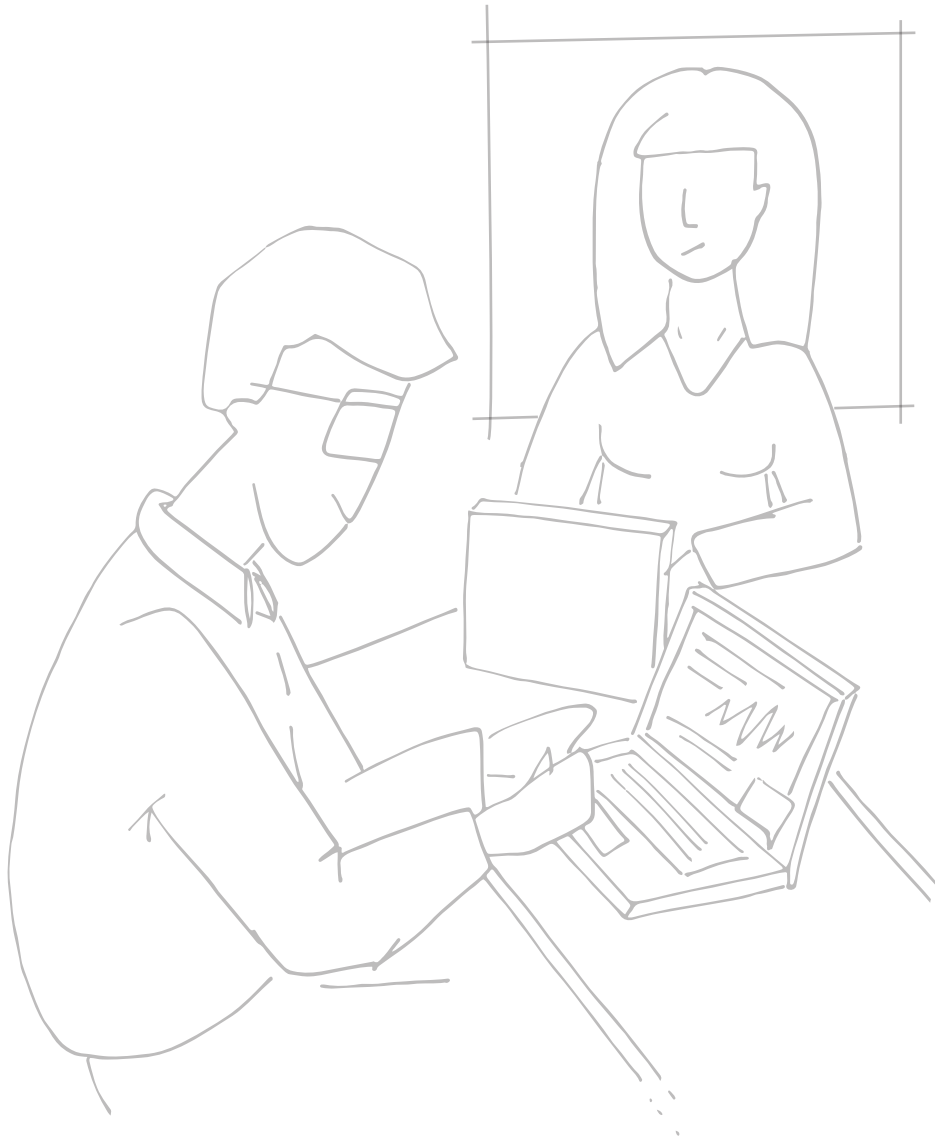
# USER REGISTRATION

Luca is interested in working on a social media-specific dataset with a team of experts in the Virtual Lab section: he decided to do a complete registration to EDISON community by connecting his LinkedIn profile.



# USER INTERACTIONS IN EDISON COMMUNITY

In few weeks, the experts collaborating in the Virtual Organization started sharing their knowledge and increasing their own competences, while accomplishing sound results to the study.



# EDISON CERTIFICATION

After the completion of three major projects in the Virtual Lab, Luca is recognised as official Data Science Professional from the EDISON community. Luca has also new DS partners to work with.

