

## **EOSC-hub market research and business model analysis: call to action**

*Wednesday, 10 October 2018 17:45 (5 minutes)*

The EOSC-hub project is conducting a market analysis to increase the understanding of the demand for digital services and resources for research over the coming years. It also seeks to understand what are the suitable business and procurement models that would allow to reduce the time, effort and risk while increasing cost effectiveness, especially for organisations that lack procurement experience. The goal of this lightning talk is to advertise the current activities and stimulate engagement from the community in contributing by attending face-to-face interviews that will be conducted during the event or by filling online surveys.

### **Type of abstract**

Lightning Talk

### **Summary**

The EOSC-hub project is conducting a market analysis to increase the understanding of the demand for digital services and resources for research over the coming years. It also seeks to understand what are the suitable business and procurement models that would allow to reduce the time, effort and risk while increasing cost effectiveness, especially for organisations that lack procurement experience. The goal of this lightning talk is to advertise the current activities and stimulate engagement from the community in contributing by attending face-to-face interviews that will be conducted during the event or by filling online surveys.

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