KER 6: EOSC Digital Innovation Hub

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Dissemination level: Public
Disclosing Party: Project consortium
Recipient Party: European Commission

EOSC-hub Key Exploitable Results

EOSC-hub Key Exploitable Results

Enterprise: *Boost innovation*

Digital Innovation Hub:
Platform for industrial collaborations with EOSC

EOSC Hub Operators: *Develop the EOSC landscape*

Rules of Participation

Service Management System

Interoperability & Integration Guidelines

Service Providers:
Provide services for Researchers

EOSC Portal and Marketplace

Internal services in the Hub portfolio

Business and sustainability models for services and the Hub

Services in the EOSC Service Portfolio

Researchers and research communities:
Empower my research

Educate, inform and support my team and community

Training courses and Materials

Description of the KER

Description	EOSC DIH is a **multi-partner cooperation** that aims to **increase innovation and competitiveness of companies** by providing easy access to digital technologies, **services and expertise** offered by the EOSC. The EOSC DIH service offer is grouped into 4 main pillars: **Piloting and co-design**, Technical Assets, **Consultancy** & Training, Community & **Visibility**
Type	Business models, software and services
Key innovation	- Created a **single contact point for industry** representatives to engage with the EOSC with flexible engagement - Enabled business **pilots to increase TRLs** - Facilitated **new services into the EOSC Portal** - Developed **agreements**, terms of reference, processes and procedures for operating the DIH **outside of any single project** - Gained experience in running **open calls** - Established a visual identity and **branding**
Related Information	- Aligned with the **EC DIH strategy** as part of the DSM - EOSC DIH is registered in the **EC S3platform** - Output included in **EOSC Future project**

Contribution to the EOSC Implementation

EOSC-hub

Services in the EOSC Service Portfolio

Business and sustainability models for services and the Hub

EOSC Digital Innovation Hub (DIH): Platform for industrial collaborations with EOSC

Training courses and material

Community A — Thematic resources — Thematic Resources
Cluster B — Thematic resources — Thematic Resources
Community C — Thematic resources — Thematic Resources
Regional D — Regional resources — Regional Resources

EOSC Support Activities
EOSC Exchange
Execution Framework
EOSC Core

egi — EUDAT — Horizontal services

Core coordination functions

Core technical platform

EOSC Interoperability Framework

Interoperability and integration guidelines

EOSC Portal and Marketplace

Internal Services in the Hub Portfolio

EOSC Rules of Participation (RoP)

EOSC Service Management System (SMS)

Innovation

New or Improved? Visual Identity and Online Presence

Logo/Branding

- Better alignment with EOSC
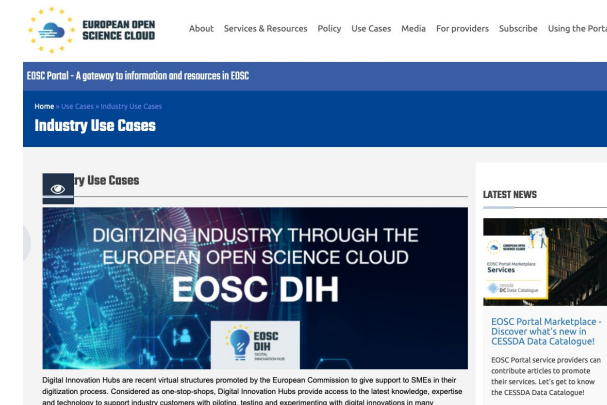- Retains independent identity of any single project
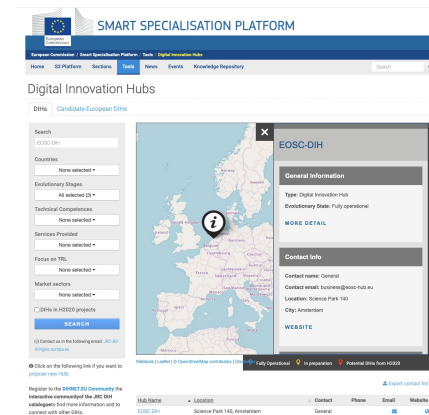
(shifted in Sept 2020)

Social Media
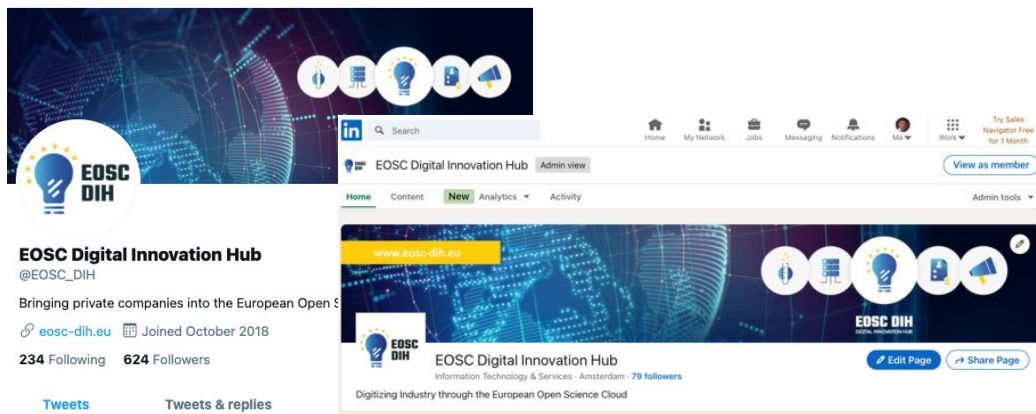
Website

- Set up persistent website (launched April 2020)

- EOSC Portal inclusion

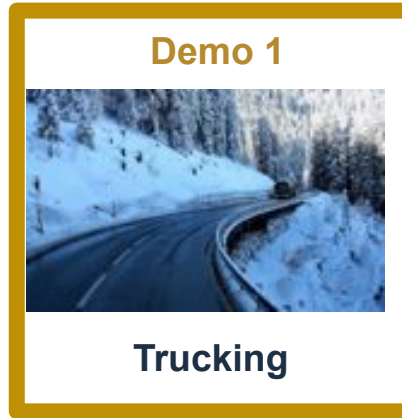## EC DIH Catalogue

New or Improved? Business Pilots (18!)

Finance

Video

AI

Demo 1

Trucking

Furniture

Next Slide

Environment

Compute Credits

FAIR data

Space

Accomodation

Security

Agriculture

Health

Demo 2

Collaboration
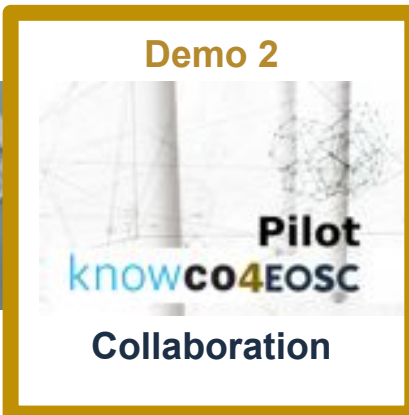
Manufacturing

Blockchain

Seaport

Sports

*6 business pilots at 1st review

Example pilot (CyberHAB) – usage of EOSC services

- Addressing proliferation of toxic microalgae
  - Red tides at sea
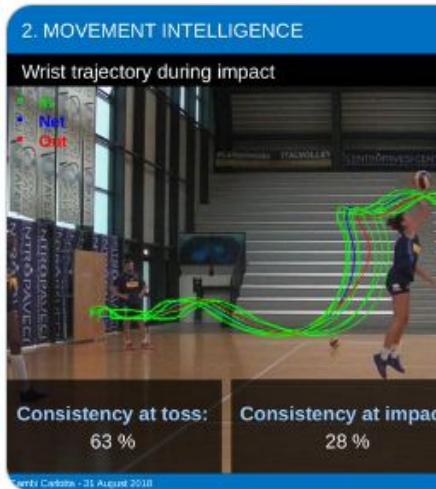 - Cyanobacterial HABs (Harmful Algal Blooms) inland waters

- Serious and costly environmental and socioeconomic impacts.

- Cloud technologies support management
  - Use of Big Data
  - Computational Modeling
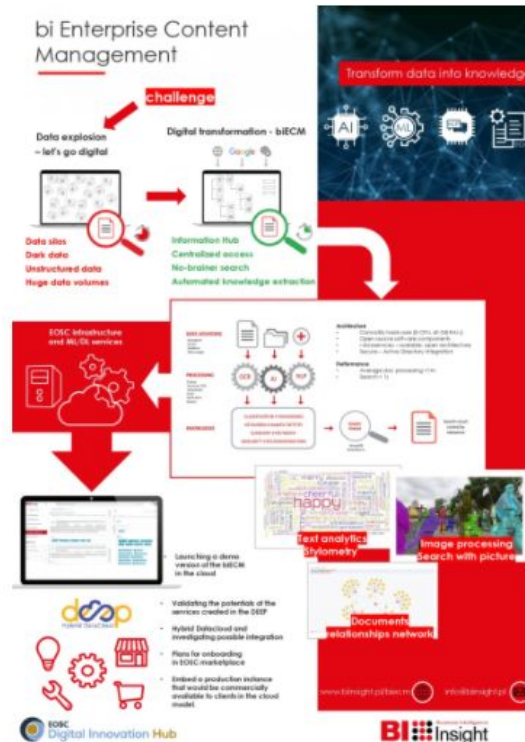 - Data Lifecycle management

Highlight: Business Pilot Event Recognition
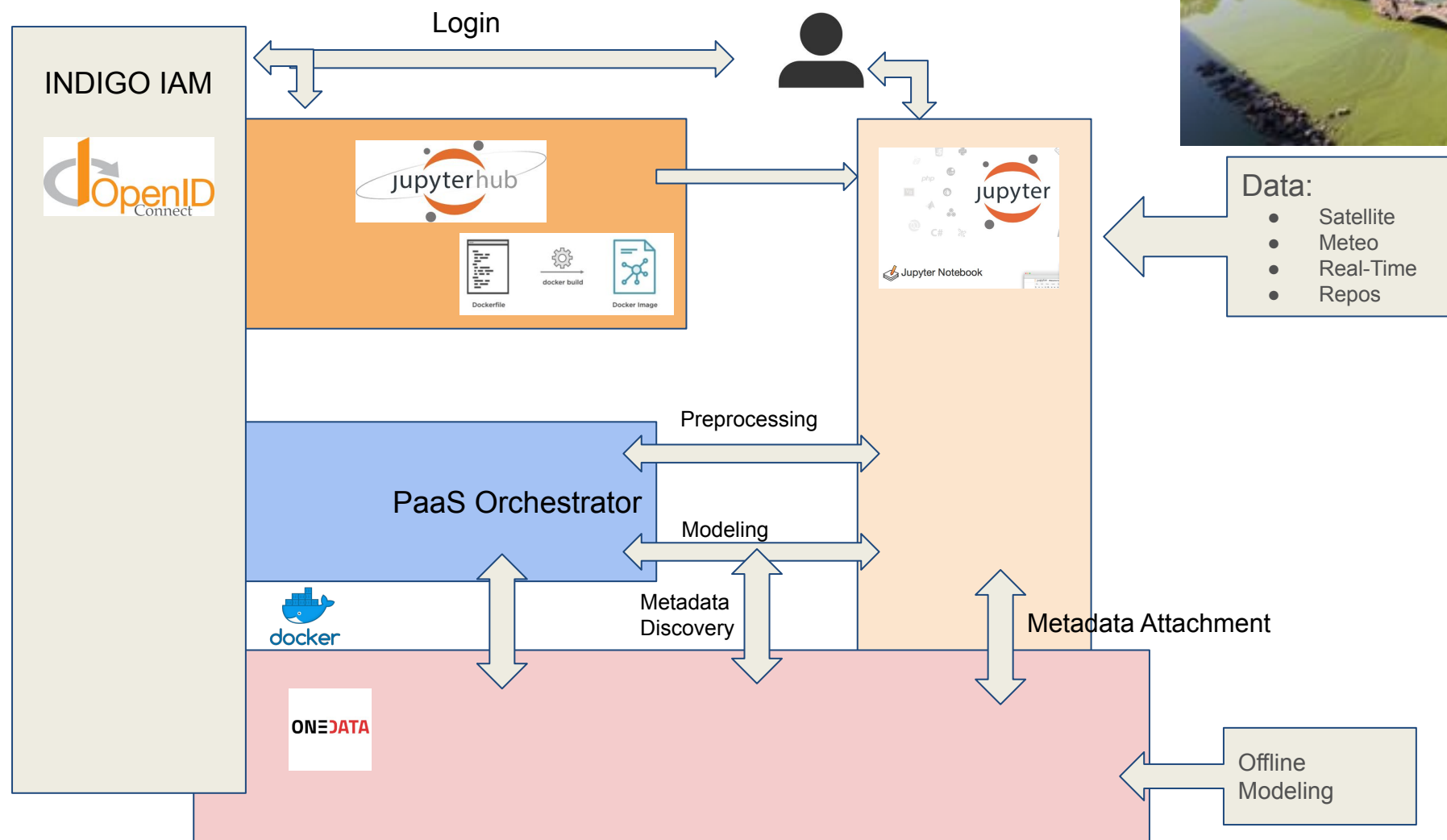
**EOSC-hub Week
Apr 2019 - Prague**

Best Demo

**EOSC-hub Week
May 2020 - Online**

Best Poster

**EOSC-hub/SSHOC/FREYA
Nov 2020 - Online**

Best Expo - 1st Runner-up

- **Initial pilots helped to define the DIH, and its operation**
  - Focus of new pilots was diversifying from IaaS

- **Pilots are now a mix between**
  - Resources: Computing/storage support
    - e.g. DataFurn, Muon, BBC R&D
  - Providing technological expertise
    - e.g. Knowco4EOSC, IBISA, Erasmus Play
  - Co-design using EOSC-hub services
    - e.g. Cyberhab, DCP
  - Support and co-development with other projects
    - e.g. BI Insight, BIGcoldTRUCK, DEIPDASFD

- **Requested Expertise**
  - ML/DL/AI
  - Security
  - AAI
  - BigData technologies
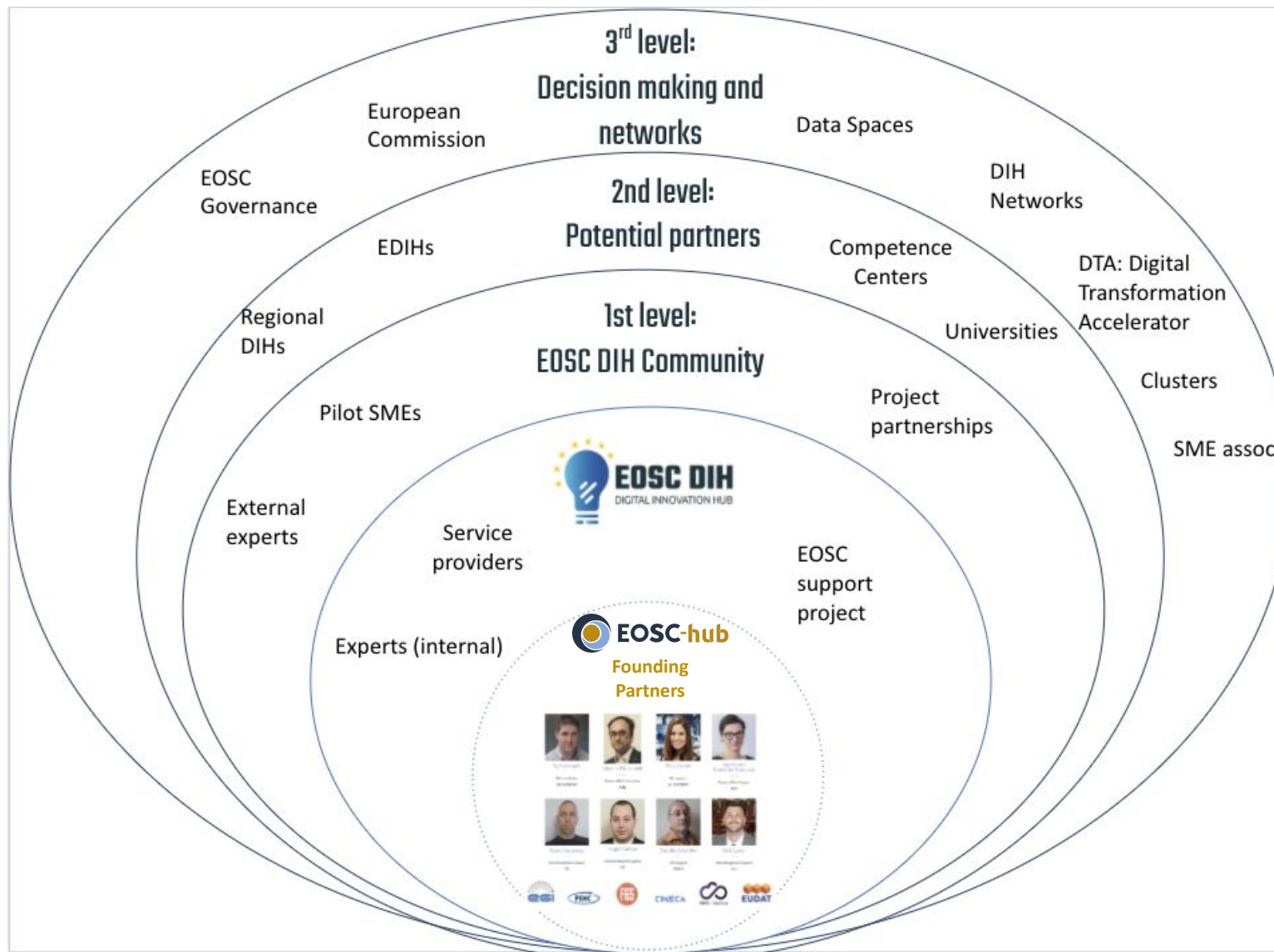 - Domain services e.g. Geo, Agri

Open call for new pilots
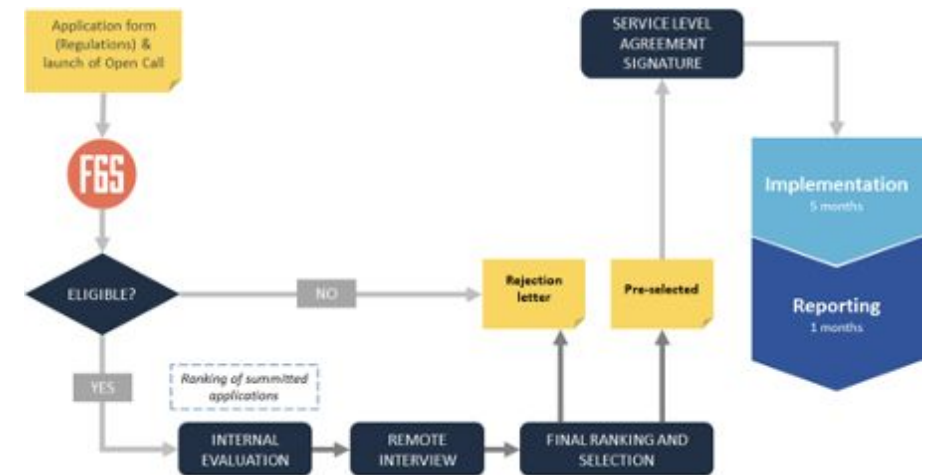
2019 Edition

2021 Edition

Exploitation

- **People:** Who is involved and doing what?

- **Engagement:** How are our people engaged? How will we communicate?

- **Interaction:** How does we facilitate interaction between the members and externally?

- **Value:** How does the <community share knowledge and support each other? How do we ensure value for partners?

- **Impact:** How do we measure and monitor impact? How do we facilitate the innovation management process?

EOSC DIH DIGITAL INNOVATION HUB	EOSC DIH	1st level: EOSC DIH Community	2nd level: Potential partners	3rd level: Governance
People Our community has to be full of people, not empty	Define clear roles and responsibilities. Visibility of members (web and social media)	Join pilots through Open calls. Start partnerships. Make community visible (website and social media).	Create EOSC DIH awareness (Social Media, partnerships)	Create EOSC DIH awareness (Social Media) and EC catalogues, events.
Engagement Our community has to read our emails, comment in our messages and follow us in different social networks	Regular meetings Delegation of tasks Annual F2F meetings	Newsletter Mailing list Social media	Fairs and Conferences Mailing Social media	Fairs and conferences Participation in Project proposals
Interaction Our community has to network among members and create collaborations and activities together.	Promote joint participation on tasks Shared workspace	Share the Code of conduct Make SMEs visible and share contact details Forum (fail)	Joint participation in Open Calls and proposals Mailing Social media Events	Share news and outputs (Mailing and Social Media) Participation in Events
Value Our community has to share the knowledge, share news and support each other.	Sharing of knowledge Active participation on events	Webinars /demos sessions led by SMEs Services included in the EOSC Marketplace	Participate in common spaces, platforms. Share funding and collaboration opportunities Share services Share news and main results.	Participation on Conferences. Share of success stories, lessons learnt and collaborations. Participation on DIH Policy roadmaps. Participation in proposals
Impact Our community needs to create innovations through collaborations and bring ideas onto the market.	Open for feedback and continuous internal Improvement mechanism	Running pilots and share of outputs through EOSC channels	Share the Success stories in sectors Bring new projects and pilots to run	Share the Success stories in sectors Include services in EU catalogues Share our KPIs

What benefits does it bring?

Exploitation audience	Benefits
Enterprise	• **Test before invest** approach: Lowers initial investment (time and effort) for identifying/accessing services and developing/testing new products and services • **Increasing visibility and networking** opportunities on a European level
Service Providers	• Increase **exploitation of services**; **co-design new or improved services** and solutions • Experience working with industry; identification of service improvements; potential new future customers
EOSC Support Projects and other initiatives	• **Avoid duplication** (reinventing the wheel); increase scalability through multiplier; complementary services and expertise required to support the diverse needs of startups/SMEs. • **Increased results for own project**; **expand partner network** for future opportunities
EDIH Network	• Contributed to **clarity of definition of EOSC** and pointed to functions providing greater value-add • Increased ability to identify and re-use resources through EOSC
EOSC Governance, Policy makers and funding agencies	• Clarified **value-add** required of EOSC • Increased **sustainability of EOSC**

Sustainability and Exploitation

- **Organisational**
  - Multi-partner cooperation
  - Shared agreement: Memorandum of Understanding with Terms of Reference
    - Purpose, Partner Rights and Expected Contributions, Reporting, Meetings, Decision making, resolution of conflicts, etc.
- **Financial**
  - Short-to-medium-term
    - EC funding
      - EOSC Future (Main immediate funding source)
    - In-kind contribution
      - From participating partners
      - Via Strategic Partnerships
      - EC funded projects
      - EDIH network in Digital Europe Programme (potential funding source)
  - Medium-to-long-term (to be analysed)
    - Business model implementation
      - Membership fees, Paid consultancy/services, EC project participation
   - …
    - Legal entity

EOSC DIH
DIGITAL INNOVATION HUB

EOSC Digital Innovation Hub (EOSC DIH) Memorandum of Understanding (MoU) and Terms of Reference (ToR)

Document Link	
Last Modified	2021-03-20
Version	V5
Contact	business@eosc-dih.eu
Document Type	MoU
Document Status	Draft
Approved by	
Approved Date	

IPR approach

- Each of the business pilot contacts retain the ownership of their own background IPR and the adaptations made to the proprietary code with the support of DIH.
- The EOSC services provided follow the policies associated to the individual service and the provider.
- IP is managed on a case by case based and defined as part of the pilot agreement (i.e. SLA)
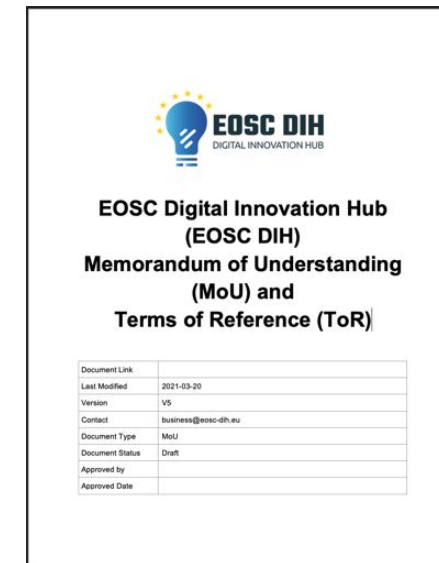
- EOSC DIH considered foreground of the EOSC-hub WP9 partners (incl. branding, web presence).
- WP9 partners are acknowledged as founding partners and the initial signatories of the 1st EOSC DIH MoU and ToR.
- As explicitly written, the ToR does not affect the rights and/or obligations of Partners or Community Members with respect to ownership of any patent, copyright, trade secret or any other intellectual property rights.

Dissemination & Communication

Events

Online Material

Webinar Series

Dissemination & Communication

EOSC Websites	• https://www.eosc-hub.eu/key-exploitable-results/eosc-digital-innovation-hub-dih-platform-industrial-collaborations-eosc • https://eosc-dih.eu/ • https://eosc-portal.eu/industry-use-cases • https://marketplace.eosc-portal.eu/providers/eosc-dih • https://www.youtube.com/results?search_query=eosc+dih
Publications	• https://eosc-dih.eu/wp-content/uploads/2020/03/eosc-dih_business-pilot-success-stories-2019_v.electronic-final.pdf • https://eosc-dih.eu/wp-content/uploads/2021/04/EOSC_DIH_Business_Success_Stories_WEB_Mar2021.pdf
Magazine	• Issue 1: https://www.eosc-hub.eu/news/digitizing-industry-through-european-open-science-cloud • Issue 5: https://www.eosc-hub.eu/success-stories-eosc-digital-innovation-hub
Selected presentations at events	• 20 Mar 2018: ICTFOOTPRINT.eu Workshop on "Green ICT – in practice" • 11 Oct 2018: DI4R • 15 Oct 2018: Elixir SME Forum • 04 Dec 2018: ICT 2018 • 03 Apr 2019: 6th EC DIH WG • 23 May 2019: HPC for Industry 4.0 • 30 May 2019: SmartAgriHubs Regional Cluster Workshop - North East Europe • 11 Jun 2019: Smart City Expo 2019 • 27 Jun 2019: BDV PPP Summit • 15 Oct 2019: European Big Data Value Forum (EBDVF'19) • 15 Nov 2019: Digitising European Industry Stakeholder Forum • 26 Mar 2021: Shaping the future of the EOSC DIH: industry showcase and path forward

WP participation, further information

WPs in leading roles	WP9
WPs providing contributions	**WP2:** Inclusion of DIH within strategy **WP3:** Support for dissemination and communication (vidoes, graphics, material) and innovation management **WP7/8:** Participation in webinars and knowledge exchange activities **WP10:** Service and technical expert coordination support
Other information	D9.1 Initial Business Pilots Overview & Work Plans D9.2 Joint Digital Innovation Hub Intro and Strategy D9.3 Business Pilots Results D9.4 Joint Digital Innovation Hub Final Results and Sustainability Plan M9.1 Business Pilot Success Stories

EOSC-hub Future recommendations for EOSC ecosystem

- EOSC offerings for collaboration with the private sector should be clear with precise information about the access and usage
- Tighter integration with onboarding procedure from the EOSC portal for industry related cases, which should be initially validated by DIH partners
- Accessing explicit data required by pilots should be an area of improvement moving forward e.g. data provider agreements
- Increase industry feeding back into the research space (i.e. industry data)

- The EOSC DIH is being consolidated and should be considered the **main interface between EOSC and industry**
- The EOSC DIH should be widely disseminated as an **exploitation channel** in new initiatives and projects – we are open for new partners and partnerships

Future of the EOSC DIH

Mission

Help companies and SMEs to integrate EOSC services and become more competitive by providing a single access point with technical support and consultancy provided by entities committed to remove the barriers between the Open Science and Industry.

Vision

EU companies are increasingly more competitive and digitised and EOSC is seen as a catalyst for more innovative and disruptive solutions with economic and societal impact.
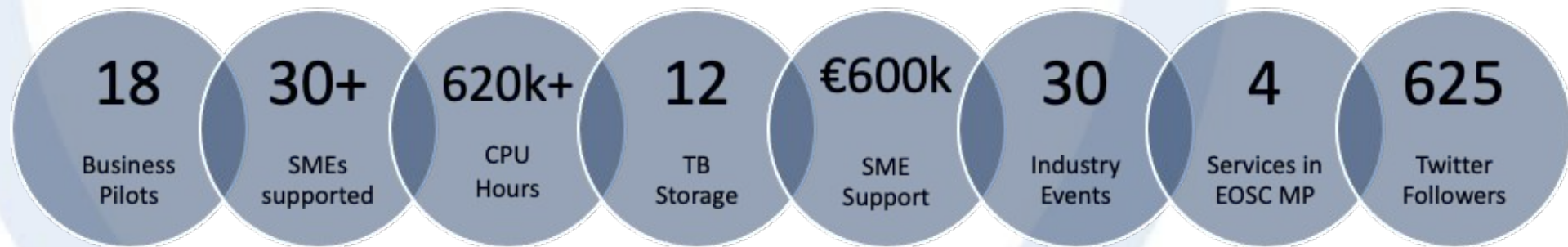
Value

Dedicated access point for industry to leverage the IT services, research data, and expertise available across the EOSC and stimulate innovation

Summary

EOSC-hub Key Exploitable Result
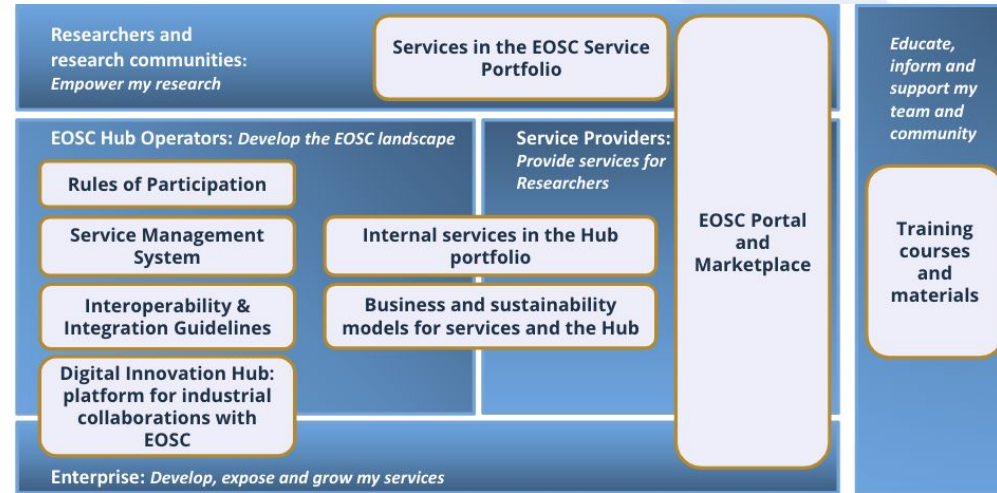
EOSC DIH in Numbers

Thank you
for your attention!

Questions?

EOSC DIH Team

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- Claudio Arlandini (CINECA)
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- Hugo Cantão (F6S)
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