



Results, Dissemination and Impact

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eosc-hub.eu



@EOSC_eu

Dissemination level: Public

Disclosing Party: Project consortium

Recipient Party: European Commission





Impact on EOSC Implementation



EOSC-Core is defined by the internal services which allow EOSC to operate as a federation

EOSC-Exchange is defined by services and other resources registered into the EOSC to serve the needs of research communities

EOSC Interoperability Framework provides a framework of standards and guidelines to support the interoperability and composability of resources

EOSC Support activities comprise the training, engagement, and other human-centric activities which make EOSC more attractive and easier to use

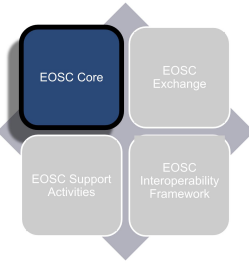
Relevant KERs

- Business and sustainability models
- EOSC Digital Innovation Hub (DIH)
- Training courses and material (+early adopter programme)



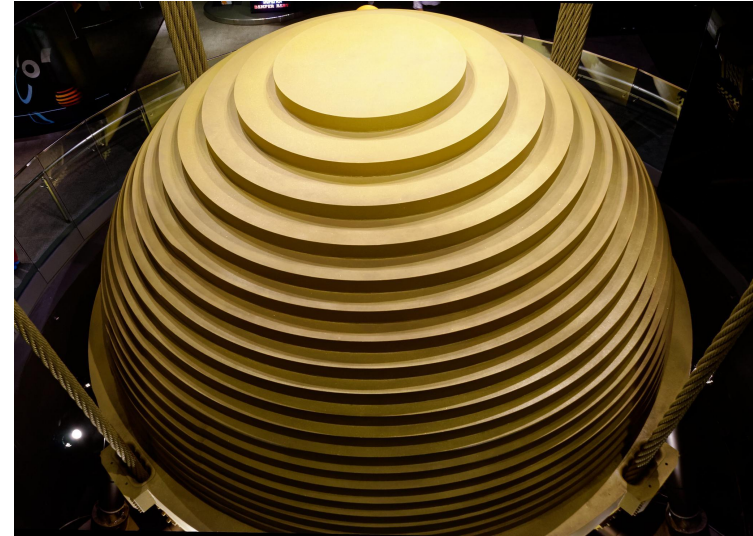
Planning, engagement and capacity building

- Input to business model and procurement of minimal viable EOSC
- Cross-sectoral synergies between big business, SMEs and EOSC
- Digitally skilled, informed users of research data and tools, engaged providers



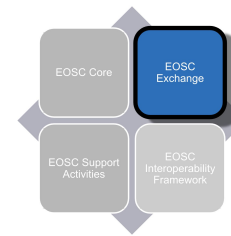
Relevant KERs

- Internal services in the Hub Portfolio
- EOSC Rules of Participation
- EOSC Service Management System
- EOSC Portal and the Marketplace



Robustness through definition of

- Federating services to ease integration and encourage use of standard approaches (building blocks)
- Actionable rules for onboarding services (compliance with policies)
- Secure and trustworthy federated execution environment (quality)
- Aggregation and uniform presentation (delivery channel)



Relevant KERs

- Services in the EOSC Service Portfolio

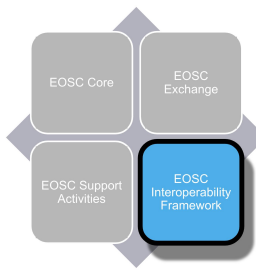


Competence centres

Validate the core, attract new users, providers

- **Increased cloud-based data exploitation**, easier access to tools and data (federated AAI), easier discovery of research data (horizontal and vertical services), common metadata
- **Impact:** contributions to SDGs, faster time to publications, faster tool and resource selection, common, systematic capture and use of common body of knowledge





Relevant KER

- Interoperability and Integration Guidelines



Concrete role

- Architecture for basic EOSC technical functions
- Promoting EOSC standards and APIs.
- Facilitate access to services, lower barriers of entry, make services composable
- Encourage cross-pollination



Impact: increase composability and avoid vendor lock-in

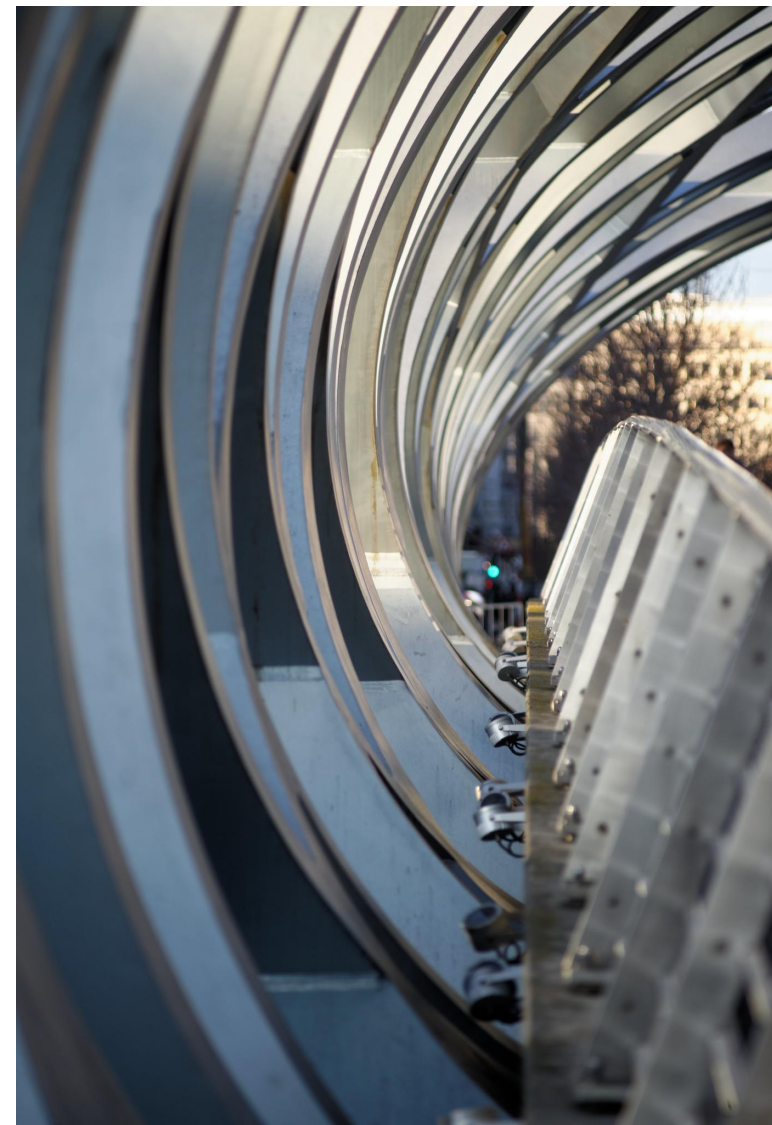
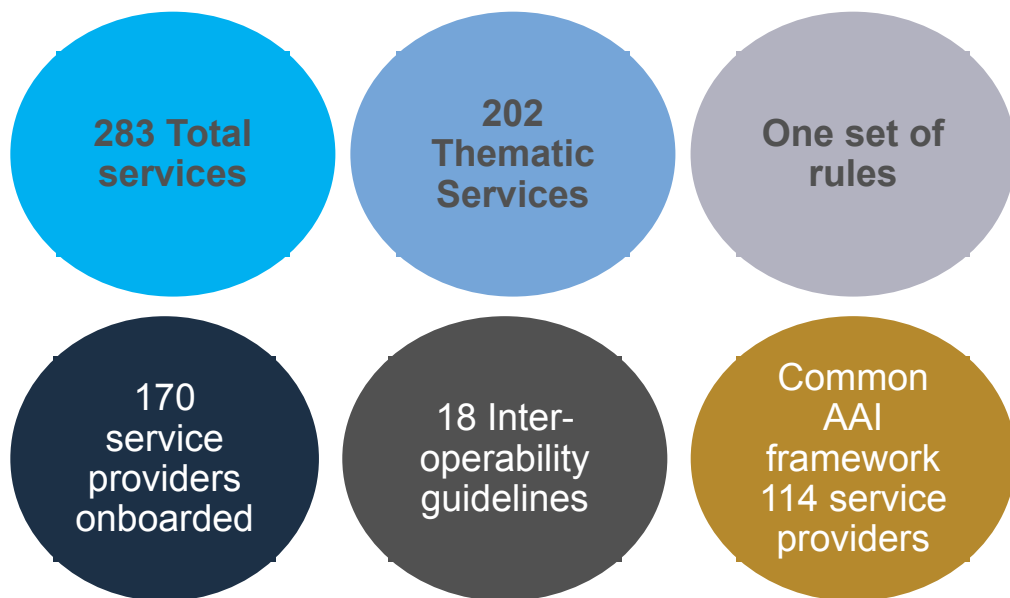
- Adapt once, use with many communities and use cases
- Reduce dependencies on specific implementations



**Impact on science, economy and
digital transformation**



- KER 1:** EOSC Portal and Marketplace
- KER 2:** EOSC Service Management System (SMS)
- KER 3:** Rules of Participation (RoP)
- KER 4:** Internal Services in the Hub Portfolio
- KER 5:** Services in the EOSC Service Portfolio
- KER 8:** Interoperability and integration guidelines
- KER 9:** Training courses and material



From Achilles' heel to Atlas's shoulder

- **Federated AAI** take-up: paramount for combined use of federated data and services!
- **Common framework**
 - **EGI Check-in, EUDAT B2ACCESS, INDIGO IAM** and **GEANT eduTeams**

114 service providers using EGI/EUDAT AAI

- **280% growth** during the project lifetime (M39 status)





KER 3: Rules of Participation (RoP)



KER 4: Internal Services in the Hub Portfolio



KER 5: Services in the EOSC Service Portfolio



KER 8: Interoperability and integration guidelines

Open by default, community-driven, transparent platform

- Encourage and support adopting common APIs and internal services
- Internal and portfolio Services: tools and incentives
 - Support and integrate legacy solutions
 - Avoid dependency on other legacy solutions

Stakeholders with increased freedom:

- **30 thematic services** integrated, 40 integrations with 19 different e-Infrastructure services
- **26 research communities**, **14 EAP services**, **18 DIH pilots**



Three services integrated to EOSC

- Virtual Language Observatory (VLO)
- Virtual Collection Registry (VCR)
- Language Resource Switchboard

Several EOSC-hub services integrated

- VLO: B2FIND, EGI Cloud
- VCR: open to third-party solutions
- Switchboard: B2DROP
- Open interfaces!

Growth

- VLO visits: **135%**
- VCR **collections: 40%**
- Number of Switchboard processing tools: **150%**





KER 5: Services in the EOSC Service Portfolio



KER 7: Business and sustainability models for services and the hub



KER 9: Training courses and material
Competence centres, Early Adopter Programme

Growth through capacity and capability building

- Portfolio services bring in new communities
 - Directly (thematic service user communities)
 - Indirectly (EOSC Portal and other project engagement channels)
- Training and collection of material: first in-depth EOSC contact **and** exploitation path for communities
- Business and sustainability: managed growth

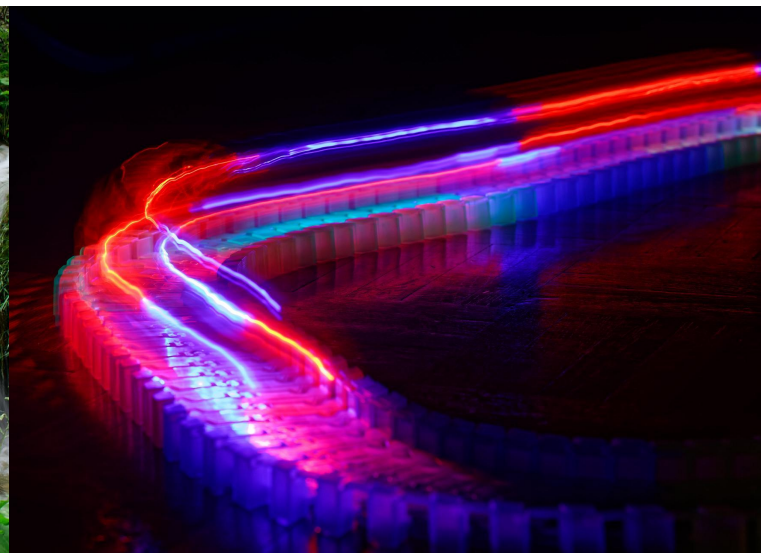
200 unique community contacts in ~100 distinct scientific disciplines ordered services



Success story - Increased uptake EGI Federation and EUDAT CDI



- EGI Federation HTC/HPC platform: 27% increase in computing workload
 - 2020 EGI user community increased from 70,900 to 75,400 registered users (+6% from 2019)
 - 22 major research cloud providers across Europe, +91% yearly increase of EGI Cloud utilization in 2020
- EUDAT infrastructure CDI: dramatic growth in key services from start of the project
 - B2SHARE file downloads: 147% growth
 - B2FIND searches: 120% growth
 - Number of registered users doubled during the second project period



More people trained in research and academic sectors



KER 9: Training courses and material



KER 5: Services in the EOSC Service Portfolio



KER 6: EOSC Digital Innovation Hub (DIH):
Platform for Industrial Collaborations with EOSC
Competence centres



Core activity with multiple amplifiers

- **203 events**, over **5200 individual** participations, **350 training modules**
 - Train the trainers
- Thematic services: prosumer and amplifier
 - Bring thematic modules to EOSC, include EOSC in own programmes
- DIH: cross-sectoral, two-way link

Success story - Dynamic on Demand Analysis Service (DODAS)

Thematic service: exploit distributed, heterogeneous clouds to process, manipulate or generate data

- Any cloud provider, practically zero effort

Awareness raising:

- 8 training events to increase awareness, material in training registry
- School on Open Science Cloud track contributions

Growth: **four new large user communities** (baseline 1)

- High-Energy Physics, Astroparticle and Gravitational wave research



Establishment of partnerships with industrial & private partners



KER 4: Internal Services in the Hub Portfolio



KER 6: EOSC Digital Innovation Hub (DIH): Platform for Industrial Collaborations with EOSC



KER 9: Training courses and material

Clear, visible contact point for collaboration

- Impact through EOSC-DIH
 - **18** pilots, **25** SMEs supported, **30** events
 - **4 new EOSC services**
- Focus on SME needs made possible by Internal Services and Training resources
- Seamless continuation after the project, momentum maintained



Cold-chain and logistics optimisation challenge

- Analyse historical data, extract patterns
In transportation of perishable goods
- Identify malpractice and analyse
real-time data
- Decision-support: routes, grouping of
foodstuffs for transportation.

Deep Hybrid DataCloud: Jupyter instance in the DEEP CLOUD (GPU)

- Faster model training

Socioeconomic benefits: save fuel, avoid food waste

- Related to 37% of the total GHG emissions





KER 1: EOSC Portal and Marketplace



KER 2: EOSC Service Management System (SMS)



KER 3: Rules of Participation (RoP)



KER 4: Internal Services in the Hub Portfolio



KER 5: Services in the EOSC Service Portfolio

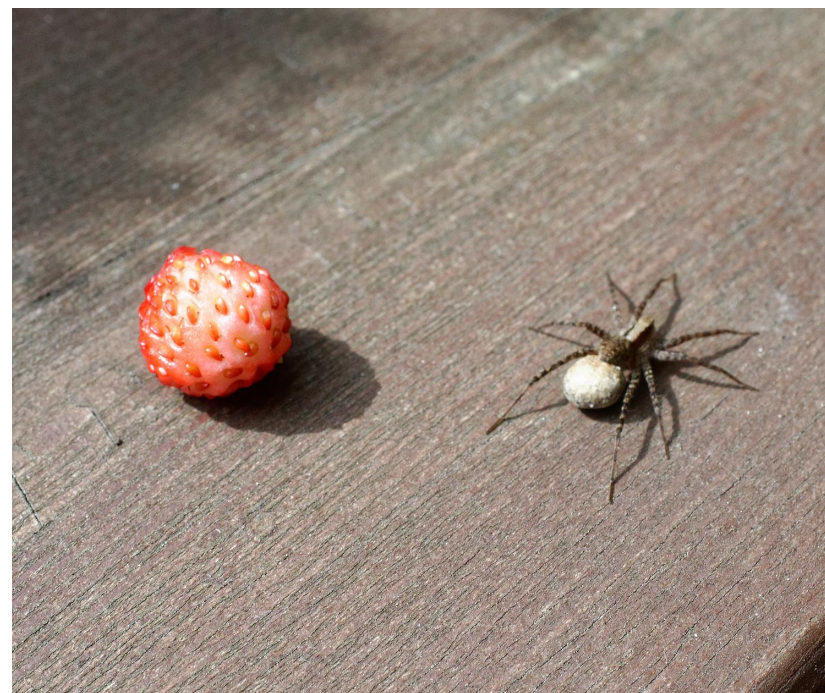


KER 7: Business and sustainability models for services and the hub
Competence centres

Cross-cutting priority of the project

- Bringing together several interdisciplinary/cross-border initiatives
- Virtual Access, early adopter programme,..
- Provide the initial push for collaboration
 - Users from **176 countries**

Long-term incentives: common rules, guidelines, vision, services and their management solution



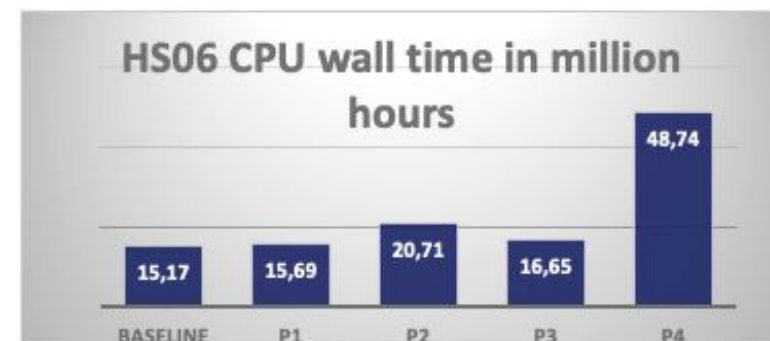
Worldwide e-Infrastructure for NMR and structural biology

The perfect tool for COVID-19 research

- Protein-protein interactions
- COVID-19 research: a third of the new use

Dramatic increase in use

- Over **9000** new users during the last **12 months**
- Users from **123 countries**





**Strategic communications and
engagement to boost impact**

IMPACT

WP3's event registrations, newsletter, and social channels all cultivated a sizeable, and highly relevant community that were kept up-to-date on EOSC-hub's activities and results

Cultivated up to an estimated

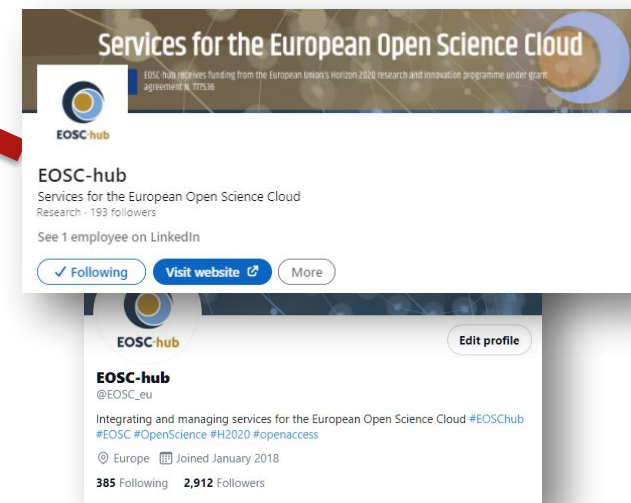
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Engaged community members through multichannel engagement activities

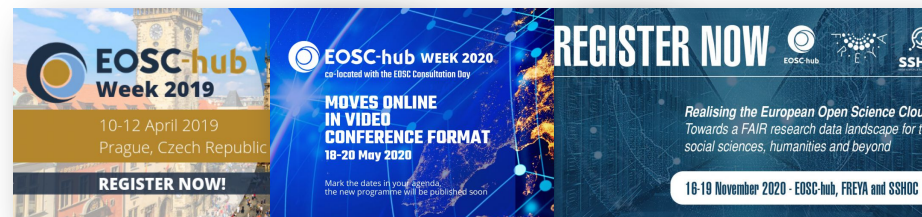


2,263

Mailing list Subscribers & flagship event attendees



3099 +
Social Media
Followers



EOSC-hub Website is an established reference point on EOSC

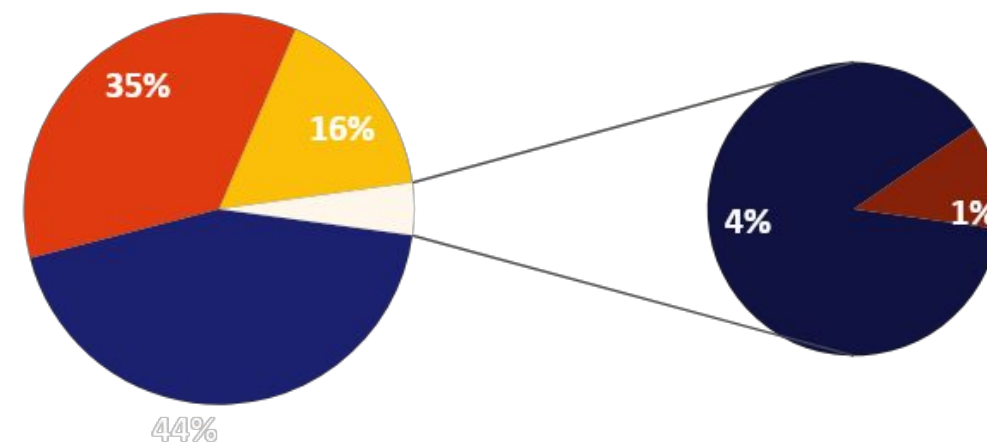


- ### Main activities
- KER section finalised
 - Training section revamped
 - 68 news published
 - 21 blogs published

- ### Top viewed sections during 2nd period
- Flagship Events: 25k
 - Training: 11.5k
 - News: 10k
 - Services: 8.4k
 - Communities: 4k
 - About: 3k
 - Deliverables 1.9k

Users

■ Organic ■ Direct ■ Referral ■ Social Media ■ Email



IMPACT

The website is the project's ultimate reference point online. It provides both technical and non-technical information and is organised allowing visitors to find results and outputs of the project in various areas.

Final period saw 32k users visit 60k times roughly viewing almost 3 pages for 2.5 mins per visit.



Training Section was revamped with a more user-friendly experience through a guided approach

EOSC-hub training material formed the first training courses on the portal, until EOSC Enhance added their new tutorials

IMPACT

Since revamp (June 8 2020), bounce rate was reduced from 48.28% to 30% meaning an improvement in UX

Publications provide a portable overview of important results

IMPACT

One of the tools ensuring visibility in third-party events is publications. Even after the disappearance of on-site events, publications in their digital format provide a quick, portable, shareable overview of EOSC-hub's most significant results.

3 Booklets Produced

EAP, KER, DIH Success Stories



5 Flyers Produced

Data Management, Thematic Services, Competence Centres, EOSC Portal, 5 ways to work w/EOSC-hub



4 Magazine Issues Produced



Proposals for Common Services Specifications
(446 Views)

Procurement & Business Models Consultation
(65 Views)

Proposals for Federation Services Specifications
(424 Views)

EOSC Technical Architecture Survey
(190 Views)

Federating Core Governance and Sustainability Consultation
(207 Views)

Cross-Border Services Consultation
(236 Views)

More than 30 universities, e-infrastructures, research infrastructures and funders have provided input to surveys that helped developing the KERs



Business and sustainability models



Interoperability and Integration Guidelines

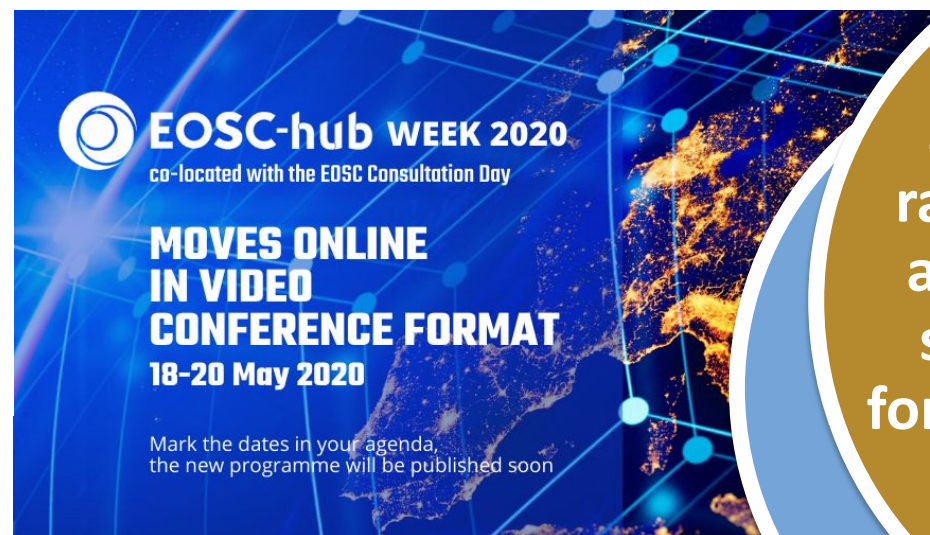


Internal Services in the Hub

EOSC-hub Week 2020

HIGHLIGHTS

- **800** attendees - biggest EOSC-hub audience
- **31** total sessions held
- Co-located with the EOSC Consultation Day and 3 other EOSC events
- Live interactions facilitated through **slido zoom**
Audience satisfaction high - **4.4-star** rating



IMPACT

Switching to virtual rather than cancelling allowed EOSC-hub to share its results and form stronger links with the EOSC governance

Events & Web Tools Highlight: Realising the EOSC Conference



HIGHLIGHTS

- Introduced new event engagement activities such as virtual exhibitions & lounges and a virtual conference environment
- **690+** attendees from **45 countries** including 20 countries outside EU
- **30** total sessions, **33** exhibition booths
- Exhibition generated **3780+** Total Booth Visits, **880+** Video Views, **1520+** Document Views
- Audience satisfaction high - **4.5-star rating**
- All exhibition materials, session recordings etc are accessible on the EOSC-hub website

IMPACT

EOSC-hub provided an opportunity for the EOSC community to showcase results & generate new connections

4.1 ★

EOSC-hub Week
2019 Rating

4.4 ★

EOSC-hub Week
2020 Rating

4.5 ★

Realising the EOSC
2020 Rating

Communications, Engagement & Events Highlight: Supporting the EOSC Early Adopter Programme

Announced during the
EOSC-hub Week 2019 plenary



ACTIVITIES & RESULTS



Posted strategic social messages

(i.e. 1, 2, 3)



Webinar organised on
29 Mar 2019



IMPACT

Effective promotion through comms & events allowed the EAP to obtain 2x the amount of applications needed





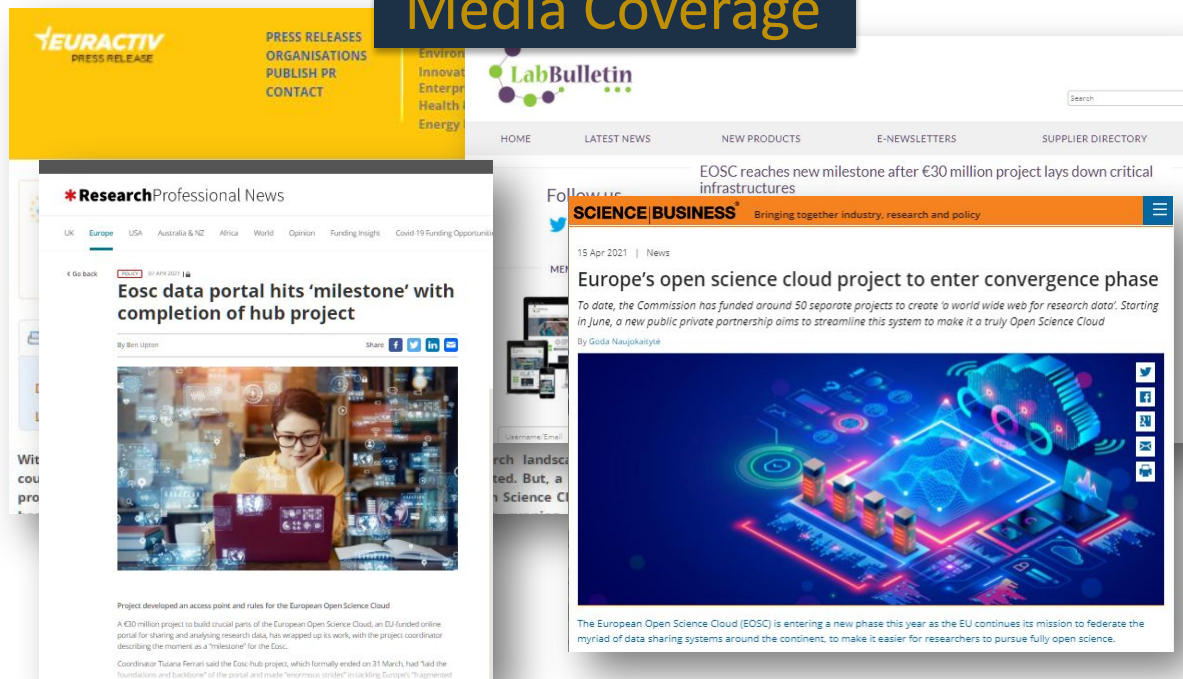
Final KER-based campaign activities

- Press release distributed to media
- KER booklet published
- Video showcasing KERs produced: <https://www.youtube.com/watch?v=h-hqb2sU5r4>
- Webinars showcasing results made available on-demand
- Feature article in the final magazine issue

IMPACT

EOSC-hub's website is designed to direct future visitors and the continuing EOSC players to EOSC-hub's most relevant results. This is further amplified through a KER-based final set of communication activities. (see eosc-hub.eu/results)

Media Coverage



Press Campaign Highlights

- Message is EOSC-hub's significant contribution to EOSC development
- Mainstream media interest on results generated
- Media inquiries/interview requests received

IMPACT

A final press release was distributed to showcase the results to media outlets that have NOT covered the EOSC-hub in the past. The PR has seen uptake from mainstream and sector-specific media and even generated media inquiries for interviews

- Communication and engagement have contributed to the success of the project and both the development and uptake of results
- In a closely-interlinked and co-dependent environment like EOSC, it is necessary to understand all the players and keep and involve them as part of your community.

Moving forward:

- EOSC-hub's website and knowledge hub - up for at least two years
- Final KER campaign crystallised EOSC-hub's legacy
- Handover of EOSC-hub's responsibilities on the EOSC Portal i.e. (continuous improvement, analytics, content production, social media) has been handed over to EOSC Enhance and EOSC Future

Vision

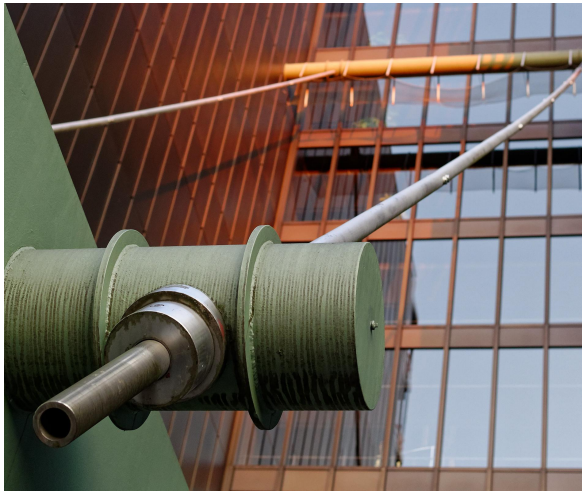
Researchers from all disciplines have **easy, integrated and open access** to the **advanced digital services**, scientific instruments, data, knowledge and **expertise** they need to **collaborate** to achieve excellence in science, research and innovation

Mission

The EOSC-hub project **mobilises providers** of European relevance offering **services, software and data for advanced data-driven research and innovation.**

These resources are offered via the Hub – the **integration and management system of the European Open Science Cloud**, acting as a European-level entry point for **all stakeholders.**

EOSC-hub was the first major implementation project of the **EOSC Core**. It contributed to **EOSC supply side** through



- **Technical architecture**
- **Interoperability standards**
- Functional definition of the **Minimum Viable EOSC**
- **Rules of Participation**
- Creation of the **EOSC Exchange** portfolio: e-Infrastructures and research infrastructures services and data
- Creation of the **EOSC Core**: EOSC Portal, federated AAI and PID services, accounting, monitoring and the helpdesk

EOSC demand side was an equally important focus area, resulting in strong networks:

- **Research communities**
- **Industry and**
- **SMEs.**



**Thank you
for your attention!**

Questions?

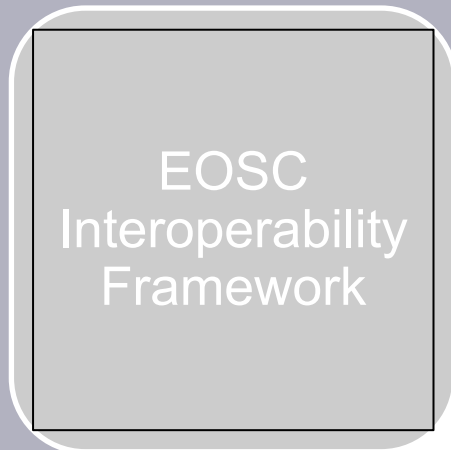


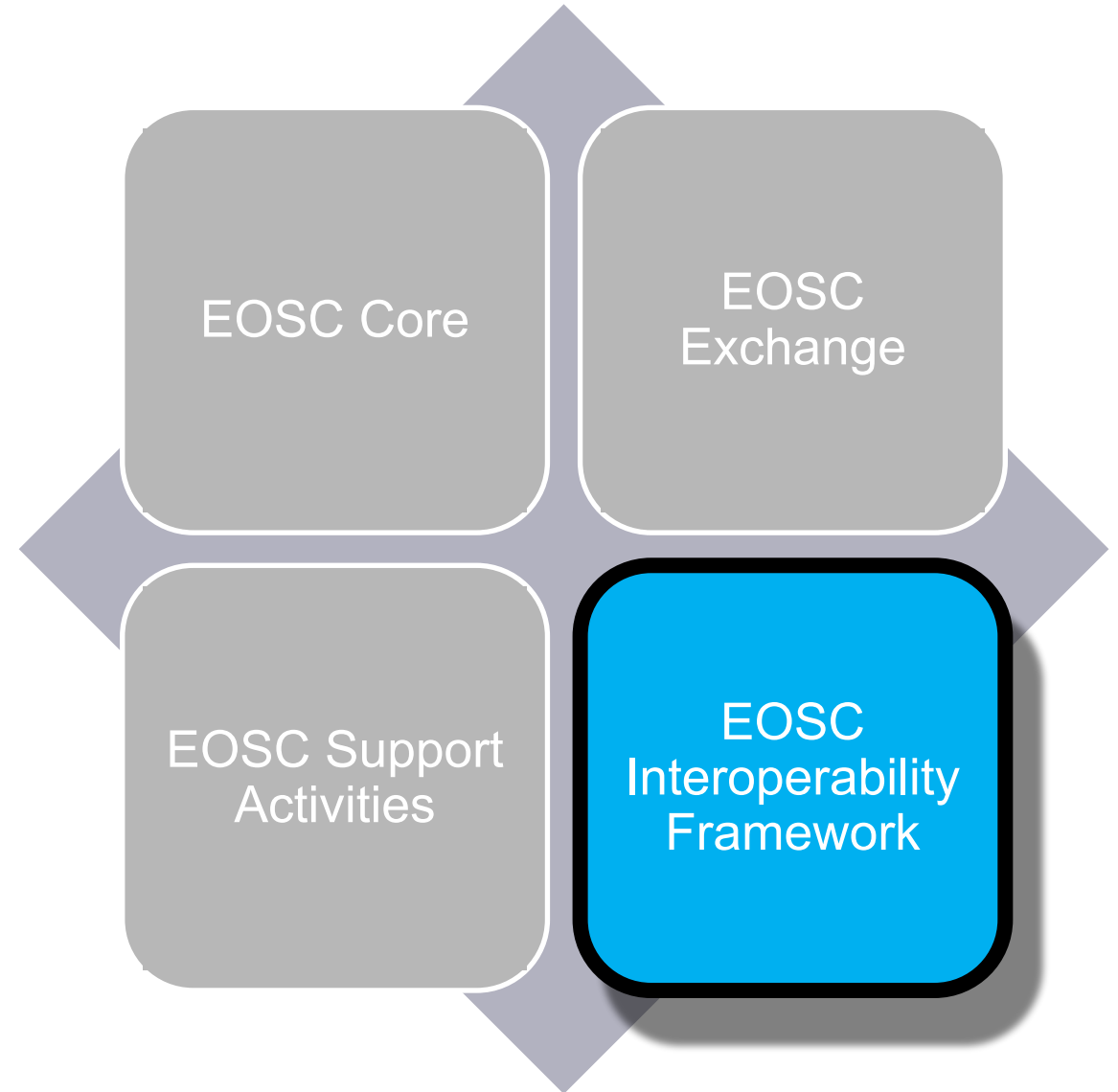
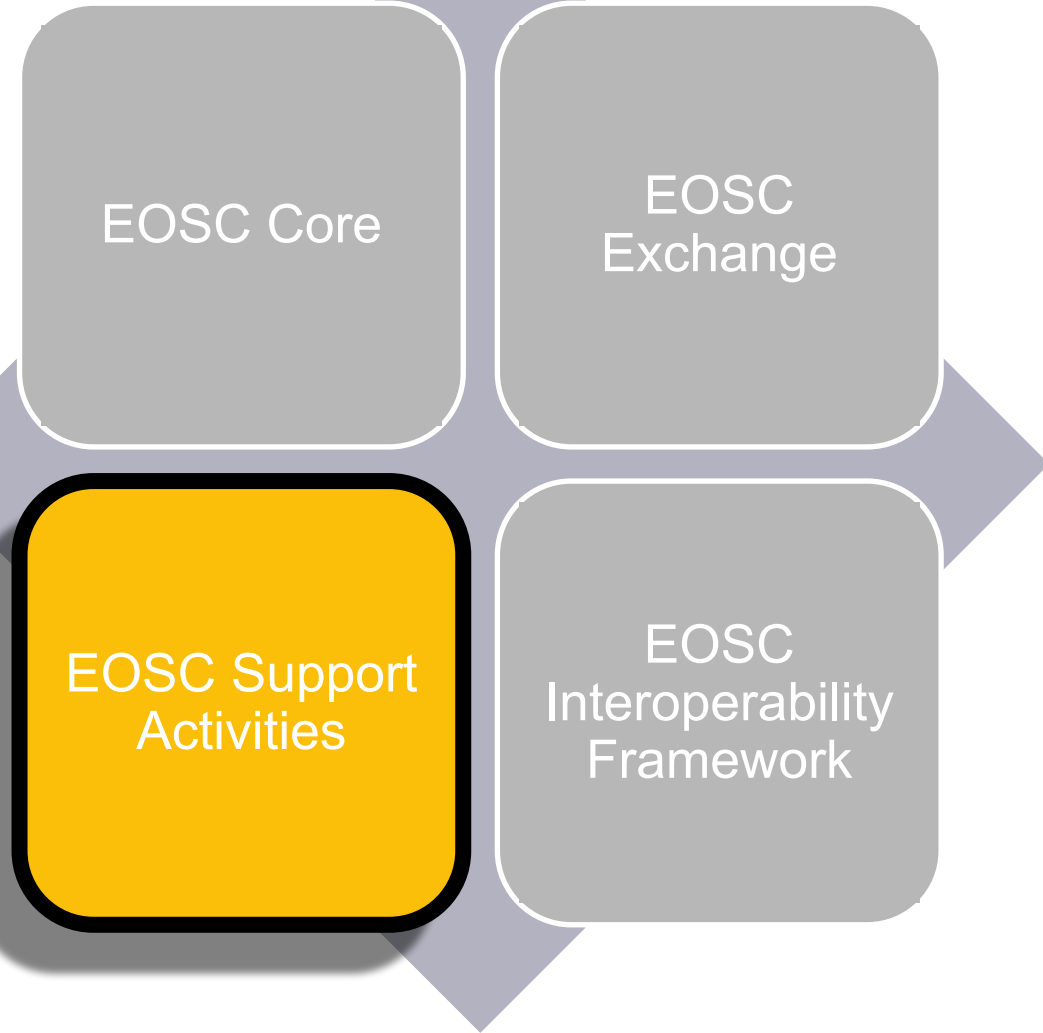
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Synergies through common reference, governance, operational models



KER 1: EOSC Portal and Marketplace

KER 2: EOSC Service Management System (SMS)

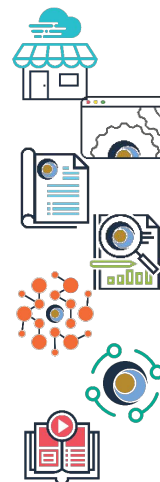
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KER 8: Interoperability and integration guidelines

KER 9: Training courses and material



- One marketplace, management system, rule set; **284** horizontal and thematic services
- RoP and SMS: **Trust**
fitness for purpose, predictability
- KERs together reduce **friction** and **risk** of EOSC integration (for users and providers)

