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Type: **Session/Workshop**

Joining forces for a robust digital landscape: European Cloud open source and standardization effort

Tuesday, 19 October 2021 14:00 (1h 30m)

Cloud technologies are key enablers to unleash the potential of the European data economy and ensure its industrial competitiveness. The current cloud ecosystem needs to be reinforced and enlarged to embrace initiatives and efforts beyond the core European Cloud Computing community for aligning on a common strategy, while coordinating on its implementation.

Roadmapping, outreach and community building activities lay an essential foundation for exploring and strengthening the European Cloud Computing ecosystem, however unifying support activities that facilitate the uptake and deployment of next generation cloud computing technologies also prove to be crucial to advance in the shorter-term the digital transformation of Europe. Open-source and (pre-)standardisation activities are pivotal enablers of technology and solution adoption and even ecosystem development. There are nevertheless multiple challenges to overcome on the path to exploitation, uptake and deployment of cloud computing technologies.

In this session, the panel of experts from public and private organisations will discuss these potential roadblocks and cite their recommendations especially for SMEs and entrepreneurs, to help them identify acceleration paths to support their exploitation plans, speeding up their cloud offering to reach the market. The session will delve deep into discussions on the legal, contractual, financial, and business enablers that must be in place and known before being able to conceive and plan a sustainable value proposition.

Draft agenda:

14:00-14:10 - Introduction: Dr. Giovanni Rimassa, Coordinator HUB4CLOUD, CIO Martel Innovate

14:15- 15:05 - Expert Panel on the session topic

15:10- 15:20 - Guest talk - European OpenSource efforts and activities (tbd)

15:20- 15:30 - Q and A and closing

Name of our panelists:

Luca Bolognini, ICT Legal Consulting

Brian King, Cloud Development Tools Community Manager, ECLIPSE FOUNDATION

Alberto P. Marti, VP, Open Source Community Relations, OpenNebula

Dr. Arne Berre, Chief Scientist, Software and Service Innovation Division, SINTEF

The panel will be moderated by Dr. Giovanni Rimassa.

Most suitable track

Envisioning the future

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Session Classification: Envisioning the Future - Workshop