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Creativity in the Virtual Environment

It is often said that Creativity is not innate and that it can be cultivated like skill. That it is like a muscle, the more you train the stronger it becomes. But how do you train yourself to become more creative? Moreover, the COVID-19 virtual world has even made it difficult to develop and harness team and group creativity.

Drawing inspiration from the Innovator's DNA - a book by Clayton Christensen et al. - this session delves deeper into what is it that makes certain individuals successful inventors and innovators. This will be an interactive session where everybody participating will take part in a series of carefully curated exercises that are designed to help develop the skills necessary to move progressively from idea to impact. Each of the exercises is 5-10 minutes long and can be easily replicated by participants in their daily life to train their creative muscles.

Most suitable track

Envisioning the future

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Primary author: JAIN, Smitesh (EGI.eu)

Presenter: JAIN, Smitesh (EGI.eu)

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